



📅 06 – 15 March, 2020

📍 The Hebrew University of Jerusalem

💰 USD 4,250

Innovative Management in Higher Education Institutes: Executive Seminar for Academics and Government Officials

<https://www.bridges.co.il/international-seminars>

Programme Objectives

Provide participants with innovative managerial skills in the higher education field
Learn various strategies to enhance innovation and entrepreneurship at their Institutions
A hands-on experience to enhance leadership skills and management.

Description

The 10 day seminar comprises a stimulating combination of theory with practical insights including lectures, workshops, study tours and networking meetings creating an unforgettable learning experience. Participants will develop the strategic vision and leadership skills crucial in turning innovation into a competitive advantage. In addition, participants enjoy excursions to the most important religious and historical sites

Target group

This programme is designed for senior executive and academic University management and Government officials. The group will include a combination of institutes and countries to trigger lively discussions and new connections.

Anticipated Faculty

The Hebrew University's top professors
<http://bschool.huji.ac.il/bs/Innovation/>

Curriculum

Sessions:

- The Startup Nation's Eco-System
- Educational Policy Making in Israel
- Developing Pedagogic Leadership
- Organizational Excellence and Leadership
- Fundraising and Development of Resource Plan
- Technology Platforms in Higher Education Systems
- Alumni Relations

Workshops:

- Entrepreneurship Nurture in Education Institutions Practical Educational Economics
- Innovation Strategies and Innovation Systematic Methods in Educational Institutions

Study Tours:

- Meeting with Parliament Education Committee – At the Israeli Parliament
- "Yissum" - Technology Transfer Company of the Hebrew University
- National Council for Higher Educational
- BioDesign - Multi-disciplinary approach to medical innovation, created by the Hebrew University and Hadassah Medical Center in partnership with Stanford University
- Ben Gurion Heritage Institute – Kibbutz Sde Boker
- Kibbutz Netafim - Leading company in Drip Irrigation Systems
- Hebrew University world-leading Nano Technology Labs
- Hebrew University world-leading 3D Printing Center
- AtoBe - Azrieli College of Engineering Startup Accelerator

Excursions:

- Jerusalem
- Nazareth & Sea of Galilee
- Dead Sea
- Tel Aviv & Yafa

WHY THE HEBREW UNIVERSITY OF JERUSALEM?

The Hebrew University of Jerusalem is consistently ranked as the top university in Israel and among the top 100 worldwide. The Hebrew University is a leader in bringing about change in the global community in many fields, including agriculture, environmental quality and public health. Students from developing countries carry out advanced studies at the Hebrew University and return to their home countries where they apply the knowledge they gained to improve the lives of their local communities.

Admissions

Application Process — Candidates are asked to fill the **Registration forms** and send to info@bridges.co.il along with the copy of his/her **detailed CV** and **passport** (valid for seven months from date of arrival in Israel). The Admissions Committee meets weekly and admits qualified candidates on a rolling, space-available basis. Early application is strongly encouraged.

Admission Requirements—Admission is selective and based on professional achievement and organizational responsibility. No formal educational requirements apply. Executive Innovation Seminars enhance the leadership capacity of the managers enrolled as well as their organizations

Tuition Fee— 2,300 USD

Local expenses fee - 1,950 USD

Accommodation (based in double occupancy), transport, full board, health insurance (citizens up to 64 years old) and excursions.

Additional fee for accommodation based on Single occupancy – 710USD

**Total Amount due per participant: 4,250 USD (accommodation based on double occupancy)
4,960 USD (accommodation based on single occupancy)**

Cancellation policies are outlined in the information provided to applicants upon admission.

Connect With Us

For additional information, please contact us at:

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**Innovation and Entrepreneurship Training
The Hebrew University of Jerusalem**

website: <http://bschool.huji.ac.il/bs/Innovation/>