



06 – 15 March, 2020



The Hebrew University of Jerusalem



USD 4,250

Innovation and Entrepreneurship

Executive Seminar for Entrepreneurs, Academics and Government Officials

<https://www.bridges.co.il/international-seminars>

Programme Objectives

Whether you are a faculty member, launching a startup or building an entrepreneurial culture in a larger organisation, Entrepreneurship and Innovation will provide you with innovative tools to build a successful business.

Description

The 10 day seminar comprises a stimulating combination of theory with practical insights including lectures, workshops, study tours and networking meetings creating an unforgettable learning experience. Participants will develop the strategic vision and leadership skills crucial in turning innovation into a competitive advantage

In addition, participants enjoy excursions to the most important religious and historical sites

Target group

This programme is designed for entrepreneurs, Private Sector Professionals, Academics and Government officials. The group will include a combination of industries, companies, institutes and countries to trigger lively discussions and new business connections.

Anticipated Faculty

The Hebrew University's top professors

<http://bschool.huji.ac.il/bs/Innovation/>

Curriculum

Sessions:

- The Startup Nation's Eco-System
- Introduction to Israel Geo-Politics
- Organization Excellence and Leadership
- Innovation and Judaism
- From Idea to a Product
- Israel Defense Forces (IDF) and Innovation
- Sharing Economy in a Changing World
- Entrepreneurial Finance

Workshops:

- Nurturing Innovation and Creativity in Your Organization
- Innovation Strategies and Innovation Systematic Methods

Study Tours:

- Siftech – Jerusalem First Startups Accelerator
- Hebrew University world-leading 3D Printing Center
- Israeli Parliament (Knesset)
- Atobe - Azrieli College of Engineering Startup Accelerator
- Kibbutz Netafim - Leading company in Drip Irrigation Systems
- WeWork Tel Aviv – Israeli Co-Working startup
- Hebrew University world-leading Nano Technology Labs
- Israeli Leading Startups

Excursions:

- Jerusalem
- Nazareth & Sea of Galilee
- Dead Sea
- Tel Aviv & Yafa

WHY THE HEBREW UNIVERSITY OF JERUSALEM?

The Hebrew University of Jerusalem is consistently ranked as the top university in Israel and among the top 100 worldwide. The Hebrew University is a leader in bringing about change in the global community in many fields, including agriculture, environmental quality and public health. Students from developing countries carry out advanced studies at the Hebrew University and return to their home countries where they apply the knowledge they gained to improve the lives of their local communities.

Admissions

Application Process — Candidates are asked to fill the **Registration forms** and send to info@bridges.co.il along with the copy of his/her **detailed CV** and **passport** (valid for seven months from date of arrival in Israel). The Admissions Committee meets weekly and admits qualified candidates on a rolling, space-available basis. Early application is strongly encouraged.

Admission Requirements—Admission is selective and based on professional achievement and organizational responsibility. No formal educational requirements apply. Executive Innovation Seminars enhance the leadership capacity of the managers enrolled as well as their organizations

Tuition Fee—2,300 USD

Local expenses fee - 1,950 USD

Accommodation (based in double occupancy), transport, full board, health insurance (citizens up to 64 years old) and excursions.

Additional fee for accommodation based on Single occupancy – 710USD

**Total Amount due per participant: 4,250 USD (accommodation based on double occupancy)
4,960 USD (accommodation based on single occupancy)**

Cancellation policies are outlined in the information provided to applicants upon admission.

Connect With Us

For additional information, please contact us at:

Building Bridges

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